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PEOPLE IN THE COMMUNITY YOU SHOULD KNOW

## Aaron Resnick

### Entertainment Attorney

By Thomas Quick

To be presented with the "Shining Star" Award by the Arts & Business Council of Miami, Inc., is a highly recognizable accomplishment in itself, but to top that with being acknowledged by *Florida Trend* magazine as one of the top attorneys in Florida in both 2009 and 2010 as well as the top young professional in South Florida by the Cystic Fibrosis Foundation, is taking overachievement to a new playing field.

Aaron Resnick, a 37-year-old counselor and attorney, began his venture into professional law in 1991 working for a distinguished Florida firm, Gunster Yoakley & Stewart, P.A. After attending academic institutions such as University of Florida, Emory University and Universite de Montpellier in Montpellier, France, the young graduate seemed well-suited to the large firm, but he knew there were greater things out there for a man with his determination. Spending almost seven years in the large firm, Resnick decided it was time for his sprouting career to finally bud. Two college companions from Emory, Jonathan Davidoff and Derek Schwartz, partnered with the goal-driven lawyer in August of 2005, fabricating what they labeled the SRD Law Firm.

As a law student, Resnick had found his core aspirations in sports. Now that he was working for himself, he thought there would be no better time to pursue what his heart was set on. "Two years ago the Florida Gators were in the NCAA championship game here in Miami," Resnick recalls. "We threw a party for the UF alumni, the former Gator football players and some professional football players and invited them to the dinner party. So I'm sitting there in a room with 100 professional athletes that I either know or am

being introduced to and I'm thinking, 'Why am I not their attorney?' That was the launching pad of really going straight forward on this."

Providing more than most other legal representatives, offering accommodations such as concierge services, charity efforts, risk management and crisis management, the young lawyer shined and found success in no time. "I own an entertainment company, I played sports growing up, I've got clients and friends who are involved in the sports and entertainment industry, so I've been able to leverage those things to really provide those added benefits," says Resnick.

His perseverance drove him in different directions, which led the attorney to develop other businesses, including his entertainment company and nonprofit work, which he integrates into his successful firm. Being part of so many organizations, Resnick has found ways to merge his personal and professional lives and continually promote his numerous services while still attending each of his events, dinners and galas.

Representing anyone from athletes and entertainers to a single business owner or potential real estate monger, Resnick prides himself on being able to perform his tasks to the best of his ability and then some. With a "shoot for the moon" attitude and a natural go-getter ambition, he hopes to one day take his philosophy to a new level of legal representation, providing a blend of three key components: counsel, comfort and the imperative quality of trust.